

## Cookie Policy

This Cookie Policy explains how Reliable Insights Ltd ("we", "us", or "our") uses cookies and similar technologies when you visit our website at <https://reliable-insights.com> (the "Site").

### 1. What Are Cookies?

Cookies are small text files placed on your device by websites you visit. They help websites function properly, improve user experience, and provide information to site owners about how their site is used.

### 2. Types of Cookies We Use

We use the following categories of cookies:

- a. Strictly Necessary Cookies

These cookies are essential to make our website work. They enable core functionality such as page navigation and access to secure areas. The website cannot function properly without these cookies.

- b. Performance & Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting anonymous usage data (e.g., pages visited, time on site). We use this information to improve site performance and user experience.

- c. Functional Cookies

These cookies allow the website to remember choices you make (such as language preferences) and provide enhanced, more personalised features.

We do not currently use advertising or targeting cookies.

### 3. How to Control Cookies

You can manage or disable cookies through your browser settings. Most browsers allow you to:

## **Cookie Policy**

- See what cookies you've got
- Delete cookies
- Block third-party cookies
- Block all cookies

Note: Disabling certain cookies may affect website functionality.

For more information on managing cookies, visit  
<https://www.allaboutcookies.org>.

## **4. Changes to This Policy**

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated effective date.

## **5. Contact Us**

If you have any questions about this Cookie Policy or our use of cookies, please contact:

Reliable Insights Ltd

Email: [privacy@reliable-insights.com](mailto:privacy@reliable-insights.com)

Website: <https://reliable-insights.com>